



# TIBCO Spotfire

# Hyperconverged Analytics

## Richer insights with immersive, smart, and real-time analytics

### Introducing Spotfire 11

With TIBCO Spotfire 11 software, the promise of hyperconverged analytics becomes an immersive analytics reality. The Spotfire platform delivers immersive, self-service visual analytics for everyone, generating insights from all kinds of data, whether at rest or in motion—including realtime streaming data. It offers visual analytics, data wrangling, streaming analytics, geo and location analytics, and predictive analytic capabilities packaged in a beautiful user experience. And it supports creating and sharing mods, those components of an analytics app that tightly integrate with Spotfire analytics and leverage its power, seamlessly.

#### IMMERSIVE

The Spotfire platform is designed to deliver insights faster than any other analytics tool. Countless engineering hours went into aligning the experience with how people naturally interact with the world. Users can grab the data they want, look at it from different perspectives, and speed through views to discover relationships and gain insight. If they spot data quality problems, the software helps them fix the problems within the platform, while automatically capturing all the transformations without breaking the flow. This agile, automated experience is the foundation, allowing people to answer questions faster than they can think of them.

- Direct Manipulation with Instant Feedback
- Integrated Experience
- Fearless Exploration
- Smart Suggestions
- Multi-layer Maps and Instant Geocoding
- Contextual Conversations
- Inline Data Wrangling
- Automatic Dataflows

#### SMART

With Spotfire 11 software, the power of AI and data science is at your fingertips, integrated within the same environment as your analysis.

- Natural Language Search
- AI-powered Insights
- Predictive Analytics

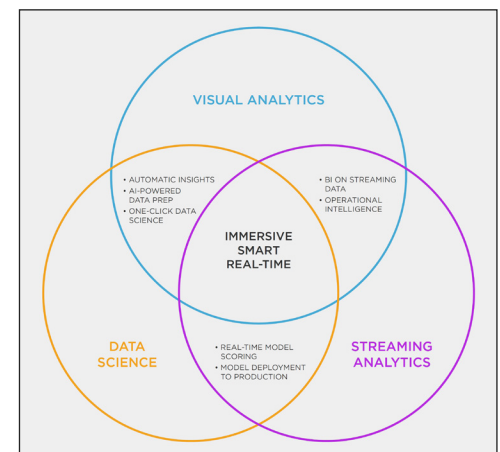
#### REAL-TIME

Spotfire analytics brings real-time situational awareness about any operational system to users' fingertips with first-class visual support of real-time data. TIBCO Spotfire Data Streams software allows instant access to more than 50 additional streaming data sources. With Spotfire analytics, you can combine streaming and historical data to understand the reasons for what's happening in the moment, and take actions to change the future. Business intelligence can now address mainstream operational intelligence and IoT situations where the costs and risks are severe if data is not analyzed and acted upon as soon as it's generated.

### Conventional BI and Analytics Tools Are a Risk to Agility

The shortcomings of zombie analytics that blunt the intelligence of an organization include:

- Shallow, flat dashboards that miss important insights.
- A lack of tight integration between visual analytics and data science that limits predictive insights.
- A lack of tight integration with data streams that limits organizational agility.



## ANALYTIC APPLICATIONS

Spotfire software is a fantastic general purpose analytics platform for analysts and data scientists, and it can also easily be configured to give anyone access to an analytic application tailored to meet a specific need.

Without coding, analysts can build fit-for-purpose, data-driven applications to share with their colleagues. Developers who build analytic applications for specific industries and business functions can use the Spotfire platform to save time and get to market faster, instead of building analytics applications from scratch.

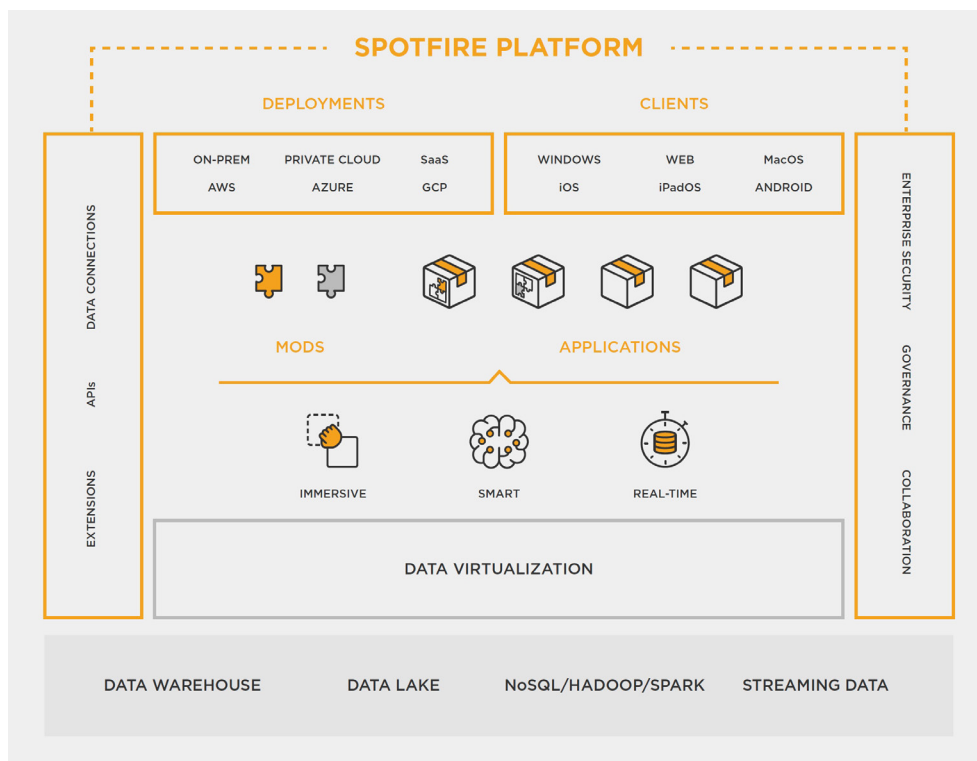
With rich native Spotfire data access, calculation and visualization capabilities, and specialized data functions and mods from the Spotfire community, building powerful analytic applications has never been easier.

## SCALABLE ARCHITECTURE

Spotfire analytics supports the smallest implementations to the largest, most demanding global deployments with unparalleled performance, scalability, and security. Spotfire software is deployed in the world's largest companies in Consumer Packaged Goods, Energy, Financial Services, Life Sciences, Manufacturing, and other industries. Administrators can be confident that business-critical analytical applications perform as needed using capabilities such as redistribution of resources for multiple workloads and SLAs, addition and deletion of nodes and service instances, and smart routing and resource pools. Spotfire analytics works within existing enterprise IT systems and security models and is backed by TIBCO's global domain expertise and 24x7 customer service.

## Spotfire 11 Mods

Spotfire 11 Mods are lightweight, fit-for-purpose, reusable, sharable analytics components that use all the power of Spotfire analytics. Similar in concept to gaming mods, add-ins that change characters and the game experience, Spotfire Mods bring new interactive visualization and user interface capabilities to the Spotfire analysis environment. Mods look and feel like native Spotfire functionality to all users. They work in any environment and can be easily shared across teams and organizations.



## About TIBCO

TIBCO Software Inc. unlocks the potential of real-time data for making faster, smarter decisions. Our Connected Intelligence platform seamlessly connects any application or data source; intelligently unifies data for greater access, trust, and control; and confidently predicts outcomes in real time and at scale. Learn how solutions to our customers' most critical business challenges are made possible by

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